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24/02/10



Coirfed

The Kerala State Co-operative Coir
Marketing Federation Ltd.No.679
P.B.No.4616 – ALAPPUZHA – 688 012, KERALA – INDIA

CF/MD/2009-10/

10.02.2010

The Administrative Officer, (Administration),
Administration
Public Office, Museum.P.O
Thiruvananthapuram-695033

Sir,

Coirfed, being the Apex Federation of coir Co-operative Societies in the State, is engaged in the procurement and marketing of quality coir products. In addition to this Coirfed has set up State of technology factories of producing value added products.

The product range of Coirfed includes Doormat, Mattings, Rugs, Tiles, Geotextiles, Coir Pith Soil conditioner, Rubberised Coir Mattress, Pillows, Cushions, Bolsters etc.

Government of Kerala have passed orders directing all Government Departments and PSUs to purchase coir and coir related products from Coirfed without inviting tenders. Further Government have directed Government Agencies to use coir products to furnish the offices. (Copy Enclosed)

Coirfed has entrusted the task of handling the requirements of Government Departments to its Showrooms spread throughout the State. Coirfed Showrooms will provide necessary information, product and service to cater the need of Government Departments and PSUs with high priority.

Besides this, for any clarification you may contact the Head Office of Coirfed on 0477 – 2243627, 28, 29 on any working day.

Your goodself is requested to extend your helping hand to the traditional coir industry by furnishing offices under your administration using Coirfed products as well as reaping the benefits of noval products like coir geotextiles and coir pith soil conditioner.

Expecting your valuable help, assistance and orders.

Yours faithfully,


MANAGING DIRECTOR

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